

Brighton & Hove Health and Wellbeing Strategy Delivery Plan 15/01/20

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Notes

This action plan, including lead and participating organisations, is up to date as at Jan 2020 but will be a live document and updated as appropriate.

A BHCC Health and Social Care commissioning strategy is being presented to the Health and Wellbeing Board in 2020 which will set out commissioning priorities for the next four years. Underpinning this strategy will be detailed commissioning plans for each individual areas including but not limited to, Learning Disability, Physical Disability, Residential and Nursing Homes and Home Care. These plans are currently being developed and as the specific commissioning activity is identified this will be incorporated into the strategy delivery plan.

1. Glossary

A&E	Accident & Emergency	LGA	Local Government Association
BHCC	Brighton & Hove City Council	LTP	(NHS) Long Term Plan
BHFP	Brighton & Hove Food Partnership	MMR	Measles, Mumps and Rubella
BHISS	Brighton & Hove Improvement & Support Service	NHS	National Health Service
BSUHT	Brighton & Sussex University Hospitals NHS Trust	NHSE	National Health Service England
CCG	Clinical Commissioning Group	PCN	Primary Care Network
CVS	Community and Voluntary Sector	PHE	Public Health England
CYP	Children & Young People	PSHE	Personal, Social & Health Education
ESFRS	East Sussex Fire & Rescue Service	SCFT	Sussex Community NHS Foundation Trust
FCL	Families Children & Learning Directorate, BHCC	SEN/SEND	Special Educational Needs / Disabilities
GP	General Practitioner	SHCP	Sussex Health & Care Partnership
HASC	Health and Adult Social Care Directorate, BHCC	SPFT	Sussex Partnership NHS Foundation Trust
KPI	Key Performance Indicator		
LCS	Locally Commissioned Service		

2. City wide actions on the wider determinants of health

Health and Wellbeing Strategy Statement	Related City Strategy	What will be done	Who will do it	By when	What will be the output or outcome
The benefits of economic growth will be reinvested to support greater levels of inclusion. The gap between and within our communities will be narrowed.	Economic Strategy	<p>Improve access to work for those most at risk including people with long-term conditions (including mental health), people with disabilities (including learning disabilities) and people with substance misuse problems.</p> <p>Identify funding sources and any other City Development & Regeneration related activity that will yield resources that will be directed towards inclusion.</p>	<p>Key partners: BHCC, Civil Society Partners, NHS, local schools</p> <p>BHCC City Regeneration</p>	To be agreed	<p>Improved health and wellbeing outcomes</p> <p>Reduction in gap in the employment rate between specific groups and the overall employment rate</p>
<ul style="list-style-type: none"> • Planning of major developments and transport schemes will promote health and wellbeing. 	City Plan Part 1 and 2	Continue to promote healthy developments through the implementation of City Plan Part 1 strategic objectives eg A Sustainable; Attractive; Healthy & Balanced City (including policies SA6 Sustainable Communities, CP8 Sustainable	Planning Transport Planning	Ongoing	The health and wellbeing impacts of the built environment are central the local planning process

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		Buildings, CP9 Sustainable Transport, CP13 Public Streets and Spaces, CP16 Open Space, CP17 Sports Provision and CP18 A Healthy City)			
		Develop and implement guidance and a review process for Health Impact Assessments of strategic and larger planning applications	Planning Public Health	May 2020	Strategic and larger planning applications will be reviewed prospectively to assess health and wellbeing impact, which will support developers and planning to create healthier environments
<ul style="list-style-type: none"> • Planning of major developments and transport schemes will promote health and wellbeing. 	City Plan Part 1 and 2	Continue to promote active travel through implementation of City Plan Part 1 strategic objectives eg. A Sustainable; Attractive City (including policies SA1 The Seafront, SA3 Valley Gardens, SA6	Planning, Transport Planning	Ongoing	The health and wellbeing impacts of the built environment are central the local planning process

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		Sustainable Communities, CP9 Sustainable Transport and CP13 Public Streets and Spaces)			
	Local Transport Plan	A new plan will be developed via public consultation and engagement, and will take into account the relevant aims and objectives of other city and council strategies and align with the development of the 2030 Carbon Neutral Programme.	City Transport	March 2021	The plan will set out set out the council's long-term transport strategy and a short-term delivery plan, which will assist in delivering the city's wider objectives for the economy, environment and public health.
More people will travel actively, and walking and cycling will be prioritised, benefitting physical and mental health		The £1.5m Access Fund for Sustainable Travel is now in its third year, with the possibility of an extension for a fourth year, subject to Government confirmation of funding. The third year is focused on the East Brighton area. The programme has a significant focus on active travel.	City Transport. Other partners include Coast to Capital Enterprise Partnership; Brighton & Hove Economic Partnership; Community Works; BHCC Public Health	March 2020 or March 2021 (subject to additional funding)	The programme will deliver projects that promote sustainable transport as the preferred way for people to access the seafront area for employment and leisure. Employment focused

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			Team; Brighton Area Bus Watch; Brighton & Hove Bus and Coach Company; and Sustrans		Personalised Travel Planning Access to Work Access to Education Encouraging Cycling Road Safety The projects are aimed at residents, visitors, employees and students
	Local Walking & Cycling Infrastructure Plan [LCWIP]	The council's first LCWIP will be prepared via public engagement and a new Member Task & Finish Group. The process will include data collection, network planning and prioritisation to produce a 10-year plan of improvements. It will identify cycling and walking infrastructure improvements for future investment in the short, medium and long term; ensure that consideration is given to cycling and walking	City Transport	December 2020	The plan will include a schedule of prioritised improvements to walking and cycling networks and associated infrastructure which will contribute towards increasing the number of trips made on foot or by cycle, and make them the first choice for local journeys in

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		within both local planning and transport policies and strategies; and make the case for future funding for walking and cycling infrastructure in the city. The plan will be reviewed and updated periodically.			the city.
Air quality will be improved	Local Transport Plan 5 Local Cycling & Walking Infrastructure Plan BHCC carbon reduction plan Air Quality Action Plan Electric Vehicle programme NHS Long Term Plan	Consider options for revised Air Quality Management Area and Air Quality Action Plan	Transport	2021	Make progress in meeting local air quality targets
		City Assembly on Climate Emergency to consider transport emissions	City Assembly	Tbc 2020	Engage local stakeholders and residents
		Engage on and prioritise improving air quality as an outcome in <ul style="list-style-type: none"> • Local Cycling and Walking Infrastructure Plan • Local Transport Plan 5 	BHCC Transport	March 2021	Air quality integrated into policy decisions
		Develop Air Quality communications plan	BHCC Comms / Public Health / Transport / NHS	Summer 2020	Raise awareness and promote behaviour change
		Electric vehicle infrastructure programme – 1 st tranche	Transport	April 2020	Enable shift to low emission vehicles

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Residents will be supported to be safe, warm and well in their homes.	Fuel Poverty & Affordable Warmth Strategy Housing Strategy	Through the Fuel Poverty & Affordable Warmth Steering Group (jointly chaired by Public Health & Housing), continue to oversee delivery of the Fuel Poverty & Affordable Warmth Strategy. The group also facilitates coordination and collaboration of key partners across the city working to alleviate fuel poverty.	Public Health, Housing, Adult Social Care, CCG, East Sussex, Fire and Rescue Service, BHESCo, Citizens Advice Bureau, National Energy Action.	Ongoing	Households, particularly those considered to be most vulnerable, are enabled to live in warm homes that support good health and wellbeing.
		Annual delivery of Public Health funded Warmth for Wellbeing programme during winter months, targeted to highest risk groups. Previous programmes have included warm home checks with small energy saving measures, in-depth debt & benefit casework and small hardship grants.	Public Health Key CVS partners	Ongoing	Approximately 100 vulnerable residents supported to live in homes that are more energy efficient, warm and affordable to heat (estimate, based on previous programmes)
		Work collaboratively with nationally funded Local Energy Advice Programme (LEAP), to	Public Health Housing Local Energy Advice	Ongoing to at least March 2021	Residents supported to live in homes that are energy efficient,

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		enable access for residents in Brighton & Hove to in-home energy and money-saving advice visits, with small energy saving measures, and onwards referrals for national grants.	Partnership		warm and affordable to heat (numbers for 2020/21 TBC, likely in excess of 200).
		Delivery of SHINE project to council tenants, including home energy advice visits, small energy saving devices and improvements to boilers to increase efficiency and control.	Housing Brighton & Hove Energy Services Cooperative (BHESCo)	Aug 2020	250 home advice visits
As above		Delivery of Home Safety Visits (Safe & Well) to residents in Brighton & Hove. Offering home fire safety advice, prevention and early detection measures (e.g. free smoke alarms) and onward referrals as appropriate. Measures fitted dependant on need. Two way referrals between services to offer support.	East Sussex Fire & Rescue Service	Ongoing	Residents considered to be more vulnerable who are referred through Safe, Warm & Well partners will benefit from fire safety advice, prevention and detection measures to keep them safer from fire

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					at home.
As above	Housing Strategy	Consult with residents and stakeholders on the Housing Strategy 2020 -2025	Housing	September 2020	The new Housing Strategy will cover a range of themes including quality of homes and specific actions can be identified in support of the statement.
<ul style="list-style-type: none"> The underlying causes of homelessness will be tackled. 	Homelessness & Rough Sleeping Strategy Housing Strategy	<p>Ensure all data sets on reasons for underlying causes of homelessness are collected and analysed to inform the response to prevention and early intervention.</p> <p>More actions will be developed, including collaboration across partners, following the publication of the updated homelessness and rough sleeping strategy in 2020.</p>	Housing	Ongoing	Reduction in high underlying causes by use of early intervention and prevention.

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<ul style="list-style-type: none"> A whole city approach to food and wellbeing will be adopted, prioritising those with the poorest diets or least access to healthy food. 	Brighton and Hove Food Strategy Healthy Weight Programme Board Action Plan	Deliver Food Strategy action plan including a citywide approach to understanding and addressing food poverty in the city and focus resources on those who are most vulnerable.	Brighton & Hove Food Partnership (BHFP) and all food strategy partners including HWB member organisations	Action plan covers 2018-2023	See outcomes of food strategy p15 of food strategy Ongoing monitoring of food poverty tbc
		Achieve Sustainable Food City Gold Bid	BHFP and all food strategy partners	Gold Bid application submitted 2020	Gold Award
		Introduce a new pathway to support older people at risk of malnutrition in the community	Ageing Well Partnership, CCG, BSUH, Public Health and Adult Social Care	Pathway introduced end of 2020	New pathway adopted by statutory and voluntary sector partners
		Explore use of the LGA / PHE whole systems healthy weight approach	Healthy Weight Programme Board	By end 2021	Healthy weight programme board to coordinate with a wide group of city stakeholders
		Continue to take a coordinated	BHFP, BHCC Public	2020	Increased

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		citywide approach to encourage people to eat more veg.	health		consumption of veg. e.g. Safe and Well at School survey data
		Updated planning guidance adopted around food growing and access to health food	BHFP, BHCC Planning and Healthy Weight Programme Board partners	By end of 2020	Increased access to food growing space
		BHCC minimum buying standards updated to include actions around sugar reduction / increased veg consumption / sustainability	BHCC Procurement, BHCC Sustainability & BHFP	By end of 2020	Improved nutritional and sustainability standards of food served & increased number of settings using the standards
		Campaign to increase uptake of Healthy Start vouchers	Childrens Centres, Healthy Lifestyles Team, BHFP	2020	Increased number of eligible families receiving healthy start vouchers
		Citywide work to increase the amount of surplus food redistributed to projects addressing isolation and	Surplus food network	2023	Increase in the amount of surplus food redistributed (baseline 1090

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		poverty			tonnes 2018/19)
		Explore ways to reduce junk food advertising & promotion around schools locally	Healthy Weight Programme Board	2022	Healthier children
<ul style="list-style-type: none"> Green & open spaces and sports & leisure facilities will be used effectively to improve wellbeing. 	Open Spaces Strategy Biosphere Sport and physical activity strategy	Deliver improvements to increase access and use to green and open spaces (to include Multi Use Games Area, Wild Park; Playground improvements; Stanmer play trail; East Brighton Park cycle stands; Queens Park Dipping Platform; Stanmer Park completion of capital works; Wooden carved benches trial with schools).	Parks Projects Team/ /Stanmer Estate Manager	Throughout 2020	Improvements to green and open spaces Improve health and wellbeing Increased physical activity levels
	Seafront strategy Sport and Physical Activity Strategy Open spaces strategy	Deliver improvements to Brighton and Hove seafront. Kingsway Improvement Plan – public realm redesign, review of existing sports facilities, identify opportunities for commercial leisure operators	Seafront Team in conjunction with City Parks & Sports Facilities	2020/2021	Modern and relevant recreation facilities will lead to increased participation from local residents.

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		Redevelopment of Hove Lagoon Skatepark	Seafront Team	2020/2021	The facility will accommodate beginners as well as more advanced skaters and enable skill development and increased participation.
		Sea Lanes, Madeira Drive: to provide open water swimming centre with 50m outdoor pool, changing facilities, improved beach access retail, leisure and catering units.	Commercial operator	2020/2021	Creation of a purpose built centre of excellence for open water swimming. Increased participation in swimming related sports/events i.e. triathlon, open water swimming, surf lifesaving.
		Black Rock – improvements to Black Rock site and surrounding area. Creation of beach	City Development & Regeneration Team	2020/2021	Improved pedestrian and cycle route along the seafront

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		boardwalk, improved pedestrian and cycling links along the seafront, new pump track and informal recreation and play facilities.			alongside improved connectivity between Kemptown and the beach will encourage higher use of the area. The introduction of a pump track and play facilities will also drive footfall and dwell time.
	Physical activity strategy Facilities Strategy Open spaces strategy	Develop and produce a physical activity and sports strategy, which encourages use of open and green spaces and leisure facilities.	BHCC, Public Health, Sports Facilities, Parks, transport and key partners	September 2020	Physical activity and sports strategy produced.
	Seafront Strategy	Develop and deliver a programme of physical activity opportunities to support communities to access a wide range of opportunities in leisure facilities and green and	Public Health, key partners	2020/2021	Increase in physical activity levels and raised awareness of physical activity opportunities.

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		open spaces.			
		To continue to work with in collaboration with Freedom Leisure and support the delivery of the Active Communities plan.	Sports Facilities Team, Freedom Leisure, Public Health	2020/2021	Increase in physical activity levels
		Implementation of Sports Facility modernisation programme including delivery of a Sports Facilities Investment Plan and Options Appraisal.	Sports Facilities, BHCC	2020/2021	To help improve the future sustainability of the Sports Facilities Portfolio.
	Biosphere	<p>Changing Chalk project</p> <p>'Greening the city' through biocultural heritage tourism at Stanmer</p>	<p>Parks / Biosphere</p> <p>BHCC and external partners (small and medium enterprises)</p>	<p>Development of bid by 2021</p> <p>September 2021</p>	<p>Green infrastructure in the heart of the city (increased physical and mental wellbeing)</p> <p>An increase in and improvement to access to Stanmer leading to more access to green space</p>

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					and improved physical and mental wellbeing
<ul style="list-style-type: none"> Libraries and community spaces will be used to improve wellbeing. 	Brighton & Hove Libraries Plan	Continue current programme of health and wellbeing activity: <ul style="list-style-type: none"> provision of health related stock and resources, signposting customers to other organisations which can help support their health and wellbeing our Library Home Delivery Service introduces clients to Age UK's health consultation work with people aged over 75 promote Public Health messages via digital screens and our Jubilee Library foyer libraries; as well as displays, 	Libraries, Public Health and partners	2020	The majority of our libraries offer space for community groups to meet to reduce social isolation and support community cohesion. Portslade Library will be refurbished to increase the area available for groups to meet. Groups currently include: local history, needlecraft, reading and Healthwalks

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		<p>exhibitions, living libraries and workshops</p> <ul style="list-style-type: none"> • working towards dementia friendly library environments <p>Review health and wellbeing activities as part of developing new Libraries Plan 2020-24</p>			
<ul style="list-style-type: none"> • Arts and culture will benefit our health and wellbeing, including within local health and care services. 	Cultural Framework	<p>Develop and deliver a work programme to meet the aims of the health and wellbeing objectives of the cultural framework:</p> <ul style="list-style-type: none"> • Promote the contribution that engagement in the arts makes to health & wellbeing. • Develop opportunities for collaboration between the arts and health & wellbeing sectors and a shared approach to evaluation 	Arts, health & wellbeing steering group (including CVS; Public Health; BHCC Cultural Services; NHS partners)	Throughout 2020/21	Recognition of the contribution that engagement in the arts makes to health and wellbeing

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		<ul style="list-style-type: none"> • Support the work of the arts sector to address health and wellbeing priorities across the city. • Co-develop arts and health initiatives that reduce inequality, improve access and allow people to have choices and a say in what they are engaging with. • Explore investment opportunities. <p>Deliver a local conference to progress joint working to deliver these priorities.</p>		April 2020	
People with caring responsibilities will be supported.	<p>Think Carer – building a Carer Friendly City, 2017-20</p> <p>The strategy is currently being refreshed, and will focus on 4 key priority</p>	<p>Promotion of the NHS England Carers Quality Markers in Primary Care, across the local Primary Care Networks</p> <p>To support paid and unpaid carers, new sections have been written for the Stop, Look, Care</p>	Carers Hub/Commissioning Manager for Carers	March 2021	To engage with all Primary Care Networks to complete the Carers Quality Markers assessment process and the development of relevant action

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	areas to be more 'carer friendly':	handbook.			plans.
	<ul style="list-style-type: none"> • Health (Primary and secondary) • Education (Primary, Secondary, Further and Higher Education) • Employment (Carer Friendly policies) • Social Care (Carer Friendly statutory and non-statutory services) 	Develop a partnership between BSUHT, SCFT, SPFT, hospices etc and the Carers Hub, to encourage the identification, recognition, assessment and support of unpaid carers. To encourage improved co-production with carers, and improved hospital admission/discharge process.	Carers Hub/Commissioning Manager for Carers	August 2020	Development of KPI's to identify carers, guidance for supporting carers within the hospital and hospital discharge, and development of effective pathways between the Carers Hub and BSUH
		Build on the engagement with educational institutions to raise awareness of Young Carers, and Young Adult Carers, to ensure their needs are being addressed	Carers Hub/Commissioning Manager for Carers	April 2020	Development of a Think Young Carer programme across educational institutions, to identify Young Carers, and develop effective pathways with the Carers Hub
		Promotion of Employers for	Carers	Mar 2021	Development of a

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		Carers membership and resources, to encourage local employers to develop Carer Friendly policies and potential use of Carer Employee Passports.	Hub/Commissioning Manager for Carers		local Guide to being a carer friendly employer, and promote this with local employers
		<p>Ensure social care services (statutory and non-statutory) Think Carer – raise awareness of carers (Young, Young Adult, and Adult Carers), increase the identification of carers, and promote a co-production approach to supporting carers. To both respond to statutory duties and to ensure carers are viewed as key partners with care services.</p> <p>A Nursing Times award winning handbook, Stop, Look, Care, will continue to be shared with paid and unpaid carers and form the basis of education</p>	Carers Hub/Commissioning Manager for Carers	April 2020	Develop Carers KPI's for services to increase the identification of carers, and provide an effective response to their needs, ensuring that statutory duties are addressed

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		sessions.			
Partners across the city will work with local residents to challenge the normalisation of substance misuse and excessive alcohol consumption and raise awareness of the detrimental impact they have on individuals and communities, so to reduce the associated harm, including physical and mental health problems and the exploitation of young or vulnerable people.	Community Safety and Crime Reduction Strategy	<p>Continue to develop and deliver a programme of enforcement and trading standards actions</p> <ul style="list-style-type: none"> • Sensible on Strength • Test purchasing • Training for premises on age restricted sales <p>Consult on and refresh the B&H Community Safety Strategy refresh to include a focus on achieving this strategy objective within the plans to reduce violence against the person and prevent exploitation</p> <p>Consult on review of Statement of Licencing Policy 2020</p> <p>NHS to use events as an opportunity to promote health</p>	<p>Licensing Team</p> <p>Community Safety Team</p> <p>Licensing Team</p> <p>CCG / NHS partners</p>	<p>Ongoing</p> <p>April 2020</p> <p>May 2020</p> <p>Ongoing</p>	<p>Reduction of availability of cheap super strength beers and ciders. Reduction in sales to underage.</p> <p>New Community Safety Strategy</p> <p>Revised Statement of Licencing Policy</p> <p>Promotion of health and wellbeing</p>

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		and wellbeing campaigns			messages
		Implement the alcohol communication strategy <ul style="list-style-type: none"> • Identify priority groups for campaigns including Alcohol Awareness Week & Dry January. 	Public Health	Annual and ongoing	Reduction in the percentage of people drinking at harmful levels.
		Continue to raise awareness of the harms from drugs. <ul style="list-style-type: none"> • Particular focus on cocaine and cannabis 	Public Health, Police, Drug service health promotion team	July 2020	Campaigns delivered

3. Starting well

Strategy key areas for action	Our needs / Desired Outcomes	Population outcome measures (trajectories to 2030)
A focus on early years will maintain our good breastfeeding rates and improve the uptake of childhood immunisation.	<ul style="list-style-type: none"> 88% breastfeeding by 48 hours (2016/17) 71% breastfeeding prevalence at 6-8 weeks after birth (2018/19) Most childhood vaccination rates, including MMR, are below the 95% required for population protection e.g. 83.6% coverage for two doses of MMR by age 5 years (2018/19) 	<ul style="list-style-type: none"> High breastfeeding rates maintained Immunisation rates are increased (MMR two doses by five years)

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
BSUH to commence the UNICEF Baby Friendly Initiative accreditation/re-accreditation, with an aim for full level three accreditation by 2024.	BSUHT – Midwives	Ongoing	Yes	High breastfeeding initiation rates
Multiagency workshop organised to identify ways to further improve the support for mothers to breastfeed	Maternity Voices Partnership	By April 2020		High breastfeeding rates at 6-8 weeks
Continue to support and promote breastfeeding at birth and up to six months through Healthy Child Programme.	SCFT- Health Visitors and peer support workers	Ongoing		

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
<ul style="list-style-type: none"> Breastfeeding information, advice and support provided by midwives, health visitors and peer-support workers. Additional support provided in localities with lower breast feeding prevalence. Annual infant feeding training for the 0-5 years team introduced 				
<p>A cross system action plan approved by the Health and Wellbeing Board to improve childhood immunisation coverage</p> <p>Joined up communications plan for childhood vaccinations in the city, including annual schedule for communications and campaigns</p> <p>Health Equity Audit for MMR vaccination. The HEA will enable better targeting of messages and support to communities.</p>	<p>BHCC, SHCP, NHSE, PHE, CCG, SCFT</p> <p>BHCC, SHCP, PHE, SCFT, CCG</p> <p>BHCC, PHE, NHSE, CCG, SHCP</p>	<p>2020/21</p> <p>2020/21</p> <p>March 2021</p>	<p>Yes</p> <p>Yes</p>	<p>Increased immunisation coverage at all ages.</p>

Strategy key areas for action	Our needs / Desired Outcomes	Population outcome measures (trajectories to 2030)
Healthy lifestyles and resilience will be promoted, including in school and other education settings, to reduce the risk of experiencing health problems in later life.	<ul style="list-style-type: none"> • 73% 10-11 year olds healthy weight (2017/18), but 14,000 children are overweight/obese • 6% smoking at delivery (2017/18) • Conceptions to under 18s fell from 48 per 1,000 15-17 yr old females (1998) to 19 per 1,000 (2017) • The highest % of 15 year olds who smoke, have tried cannabis and the 3rd highest % drinking weekly in England (2015) • Young people aged 15-24 experience high rates of STIs, and are more likely to be re-infected within 12months (2017) 	<ul style="list-style-type: none"> • Maintain the high percentage of children in reception and year 6 who have a healthy weight. • Maintain the percentage of pregnant women smoking at the time of delivery maintained at low levels • Under 18 conceptions maintained at a low level • Reduce the high rates of smoking alcohol and drugs use in 15 year olds • Reduce the rate of sexually transmitted infections in young people.

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
Pregnant women who smoke are supported to quit <ul style="list-style-type: none"> • Increase the number of midwives trained to offer smoking cessation support so that all women are offered Carbon Monoxide readings at point of booking assessment and again at 36 	BSUHT	March 2020		Lower rates of low birthweight babies, stillbirths and infant mortality.

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
<p>weeks</p> <ul style="list-style-type: none"> • Improve the collection and recording of data for maternal smoking at time of delivery • Increased information for women and their families who are wanting to give up smoking in the lead up to pregnancy / fertility programme by providing Smoking Cessation Pre-conception training for LCS staff (through Healthy Living Pharmacy model) 	<p>BSUHT (midwives)</p> <p>Public Health Tobacco control lead / BSUHT (midwives / hospital stop smoking lead)</p>	<p>April 2021</p> <p>October 2020</p>	<p>Yes</p>	<p>Achieve a minimum of 75% CO validated 4-week quits</p> <p>Number of women reporting a successful quit at pre-conception stage will reduce the number of pregnant women smoking at booking.</p>
<p>A continued focus on promoting the healthy weight of schoolchildren.</p> <ul style="list-style-type: none"> • Work with the healthy child team to promote referrals from staff to HENRY (preschool) programme and increase referrals to the children and families programme • Promote referrals to the Healthy Lifestyles Team Point of Contact to families and non-health organisations, such as schools, from across the city • Healthy Lifestyles Team assemblies delivered in all primary schools 	<p>Beezee Bodies, Schools, School Nurses and Healthy Child 0-5 team</p>	<p>March 2021</p>	<p>No</p>	<p>Increased number of referrals to Beezee Bodies.</p> <p>Assemblies delivered in all targeted schools</p>

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
<p>Improve the quality of teaching and learning in Personal, Social and Health Education (PSHE) in schools and health promotion programmes to provide young people with information and skills about alcohol, drugs, tobacco and sex and where to go for help and treatment.</p> <ul style="list-style-type: none"> • Support for schools to review and develop relationships, sex and health education part of the curriculum in advance of it becoming statutory in September 2020 • Teacher training and consultancy offer • Resources to support delivery and engagement with parents, carers, pupils and students. 	<p>Schools PSHE, Public Health & Health Promotion services</p>	<p>March 2021</p>	<p>No</p>	<p>Safe and Well at School data shows levels of knowledge have increased</p>
<p>The Public Health Schools Programme will continue to support schools to deliver their priorities around physical activity, healthy eating, emotional health and wellbeing and substance misuse.</p> <ul style="list-style-type: none"> • Support schools to achieve both the healthy school awards for emotional health and wellbeing, physical activity and healthy eating and the national Healthy Schools Rating Scheme. • Increase the number of schools taking part in the #IAMWHOLE project 	<p>Schools, Public Health, Healthy Lifestyles Team</p>	<p>July 2020</p>	<p>No</p>	<p>An increasing number of schools achieving all three local awards</p> <p>An increased number of schools have #IAMWHOLE mental health champions</p>

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
<ul style="list-style-type: none"> Promote the use of SMILE (Smile, move, imagine, learn and enjoy) in primary schools 	Active Travel			An increased number of schools using SMILE
<p>Review approach to reducing alcohol, drugs and tobacco use amongst young people including health promotion.</p> <ul style="list-style-type: none"> New stop smoking and cannabis campaign resources provided for all secondary schools. Drugs, Alcohol and Sexual Health Education Team continue to offer targeted support to young people. Continue to support local and national campaigns targeting young people e.g Alcohol Awareness Week Continued development of local resources for parents and carers 	<p>Public Health, PSHE leads in schools, School Nurses</p> <p>Public Health</p> <p>Public Health, FCL Adolescent Service</p> <p>Public Health, ru-ok?</p> <p>Public Health, YMCA</p>	<p>July 2020</p> <p>2020</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	No	<p>Review recommendations implemented</p> <p>Campaign resources provided</p>
<p>Improve performance of local chlamydia screening programme</p> <ul style="list-style-type: none"> Implement findings from the national review of the programme Maintain a focus on high-risk groups 	Sexual Health and Contraception Service, Public Health & CCG	March 2021	Yes	Chlamydia detection rate /100,000 15-24 year olds increases

Strategy key areas for action	Our needs / Desired Outcomes	Population outcome measures (trajectories to 2030)
Risks to good emotional health and wellbeing will be addressed, including parental substance misuse and domestic abuse, and mental health services will be easier to access.	<ul style="list-style-type: none"> 544 per 100,000 10-24 year olds admitted to hospital for self-harm (2016/17) 	<ul style="list-style-type: none"> The percentage of pupils who often / sometimes feel happy increases.

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
Implement the Back on Track project to increase both the number of alcohol dependent parents (ADPs) accessing treatment and the number of children and young people affected by their parents drinking who are receiving support.	Public Health, Oasis, Pavilions	March 2021	No	<p>Increased number of parents accessing treatment.</p> <p>Increased number of children of receiving support.</p> <p>Decrease in the proportion of Children in Need assessments which have parental alcohol consumption identified as a risk factor.</p>

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
Continue to develop the Schools Wellbeing Service to improve pupils access to emotional wellbeing and mental health support through a Whole School Approach and direct interventions	Schools Wellbeing Service, CCG, FCL Directorate, Public Health	March 2020	Yes	Improve National Children's Mental Health Access Target in Brighton and Hove (by 1,000 contacts per year from Jan 2020)
Implement the Mental Health Support Team programme to enhance the established Schools Wellbeing Service to improve access to emotional health and wellbeing support.	Schools Wellbeing Service, Child and Adolescent Mental Health Services, CCG, FCL directorate, Public Health	April 2020	Yes	Improve National Children's Mental Health Access Target in Brighton and Hove (by 200 contacts in 20/21 and 500 contacts in 21/22)
To support and challenge mainstream schools to maintain the placement of children and young people with Social, Emotional, Mental, Health (SEMH) specific Special Educational Needs (SEN) in mainstream through prevention and early intervention.	BHCC BHISS (Brighton & Hove Inclusion and Support Service)	Ongoing		Service in place reducing fixed term exclusions.
To work with partners through the CYP Autism working group to develop provision and services to support children with Autistic Spectrum Conditions and their families.	BHISS	September 2020		High quality provision is available to children, young people and families which is co-produced with local

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
				organisations.
To promote the use and self-evaluation of the Local Authority's comprehensive guide for mainstream schools and Early Years settings on the effective identification of SEND.	BHISS	2020/21		Greater consistency of identification of SEND and Early Years settings and reduction in the number of inappropriate referral to SEN panel.
Implement new service level agreements for SEND services with all specialist education provision within the city.	BHCC Health SEN & Disability Services	2020/21		Outcomes including the delivery of therapeutic support where appropriate.
Implement actions from the Sussex Health and Care Partnership work-stream on self-harm with a focus on support, guidance and training on self-harm across the system especially within education establishments and including the A&E pathway to schools.	Schools Wellbeing Service, Child and Adolescent Mental Health Services, CCG, FCL directorate, Public Health	June 2020	Yes	Reduction in rates of self-harm relative to comparator CCGs & local authorities
Enhance the Sussex-wide children and young people crisis response service to provide an urgent locality	CCG and SPFT	2020/21	Yes	Improved access to CYP mental health services

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
based Mental Health response within Specialist Child and Adolescent Mental Health Services				Reduction in rates of self-harm relative to our comparators
Develop a CYP mental health workforce strategy across Sussex that underpins the service transformation within the system including recommendations within the Sussex wide review of emotional wellbeing and support for children and young people	SHCP partners	2020/21	Yes	Contribute to improving access for CYP to mental health services by ensuring appropriately skilled workforce capacity available
Improve Sussex Family Eating Disorder Service model to ensure the service can meet demand and achieve national access targets consistently	Sussex CCGs and SPFT	2020/21	Yes	Consistent achievement of access and waiting times targets for CYP eating disorders
Improving access to assessment, treatment and support for CYP with neuro-developmental issues	B&H CCG, SPFT and Sussex Community FT	From 2020/21	Yes	Improve access and waiting times for assessment and diagnosis of neuro-developmental issues as well as on-going support for identified mental health or emotional wellbeing needs

Strategy key areas for action	Our needs / Desired Outcomes	Population outcome measures (trajectories to 2030)
High quality and joined-up services will consider the whole family and, where appropriate, services will intervene early to provide support to prevent problems escalating.	<ul style="list-style-type: none"> • 77 per 10,000 children and young people under 18 years in care (Sept 2018) • 72% achieving a good level of development at end of the Early Years Foundation Stage (2018/19) • The educational progress pupils make between primary and secondary school is in line with the England average (2017/18) • 16% of children live in poverty (2016) 	<ul style="list-style-type: none"> • The gap in having a good level of development for disadvantaged groups at the end of the Early Years Foundation Stage is reduced. • Educational attainment at 16 is improved for all pupils and those from disadvantaged groups.

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
Complete a multi-agency review of preventative services and revise the Whole Family Working Strategy taking into account the findings of the review and the future of the Troubled Families Initiative	Whole Family Partnership Board	May 2020	No	Preventative services deliver effective support and interventions with a whole family approach
The Public Health Community Nursing service will deliver the Healthy Child Programme; <ul style="list-style-type: none"> • a 4 tier offer; community (C), universal (U), universal plus (UP) and universal partnership plus (UPP). 	SCFT	Ongoing	Yes	Mandated checks coverage meets local targets.

<ul style="list-style-type: none"> • 5 universal reviews; antenatal, new-birth, 6-8 weeks, 1 year and 2-2 ½ years • 6 high impact areas for both pre-school and school age children. • The Healthy Futures Team provides additional support to a wide range of vulnerable families. • Following on from recent additional training a continued focus on speech, language and communication. 				
Review and update the Early Years Strategy with an emphasis on improving speech, language and communication	Early Years and Childcare in FCL, Public Health and CCG, SCFT, Early Years Settings	June 2020	Yes	Narrow the gap for disadvantaged groups in the Early Years Foundation Stage Profile
Implement the new structure for specialist provision with an integrated offer across education, health and care for children with SEND in order to improve outcomes for children and young people and their families	BHCC FCL; CCG	2020/21		- Extended day in place at the complex needs hubs.
Develop a SEND sufficiency plan to identify future need in the city for specialist education, care and health provision	BHCC Health SEN & Disability Services	2020/21		Planning of future service capacity is informed by needs
Ensure all children and young people with an identified	BHCC Health	September 2020		- EHC Plans issued within 20

need have EHC plans in place within statutory timeframes	SEN & Disability Services			weeks excluding exceptions (DMT KPI) - EHC Plans issued within 20 weeks including exceptions (DMT KPI)
Continue to deliver family coaching, primary family coaching, specific and parenting interventions to support families in line with the Troubled Families Earned Autonomy plan	Integrated Team for Families and Parenting Service	Ongoing	No	To deliver the Troubled families Earned Autonomy Plan.
Continuing to ensure Children's Centres improve outcomes for families with young children focussing on disadvantage	Early Years and Childcare in FCL, Children's Centres	Ongoing	No	80% of families receiving 1-1 interventions report improvement (updated quarterly)
Embedding the National Children's Bureau Making it REAL (Raising Early Achievement in Literacy) programme with children's centres and nurseries attended by disadvantaged children	Early Years and Childcare in FCL, Children's Centres and Nurseries	Ongoing	No	Narrow the gap for disadvantaged groups in the Early Years Foundation Stage Profile
Rolling out the Early Years Professional Development Programme (part of government's social mobility strategy) with 15 early years settings attended by the city's most disadvantaged children	Early Years and Childcare in FCL, Nurseries.	Ongoing	No	Narrow the gap for disadvantaged groups in the Early Years Foundation Stage Profile

4. Living Well

Strategy key areas for action	Our needs / Desired Outcomes	Population outcome measures (trajectories to 2030)
Information, advice and support will be provided to help people to eat well, move more, drink less and stop smoking to reduce their risk of developing long term health conditions. Local people and communities will make the most of these opportunities to improve their health and wellbeing.	<ul style="list-style-type: none"> • 78% of adults are physically active (2016/17) • 14% of adults cycle to work at least once a week (2017) • 697 per 10,000 had alcohol specific hospital admission (2017/18) • 18% of adults are current smokers (2017) • Life expectancy (2015-17) Male 79.1 years, Female 83.0 years • Healthy life expectancy (2015-17) Male 62.2 years, Female 65.3 years. 	<ul style="list-style-type: none"> • The adults smoking prevalence, and the gap between routine and manual workers and other groups, are reduced • Alcohol specific admissions to hospital are reduced • Drug related deaths are reduced

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
Reprocurement of the adult community alcohol and drug service.	Public Health	April 2020	Yes	Reprocured service in place.
Maintain the current trend of increasing numbers of people entering alcohol treatment services; <ul style="list-style-type: none"> • Review the alcohol locally commissioned service 	Public Health, CCG, SPFT and other NHS	2020/21 tbc	Yes	Increased number of alcohol dependent people in treatment.

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
<ul style="list-style-type: none"> To enhance the effectiveness of the hospital alcohol liaison team by working more closely with the mental health liaison team. Extend the community alcohol liaison role across all PCNs. 	providers	2020/21 tbc tbc		Reduced number of people drinking alcohol at levels increasing risk of harm.
<p>Launch a citywide physical activity conversation / debate</p> <p>Develop a city wide physical activity strategy</p>	Physical activity strategy group, BHCC: Public health, comms, communities sports and leisure, parks, transport, Active Sussex and other stakeholders	March 2020 September 2020		Strategy produced, physical activity levels increased with a long term reduction in inequalities
Explore a city wide whole systems approach to healthy weight	Healthy weight programme board working with city stakeholders	March 2021		Longer term reduction in levels of obesity at reception, year 6 and in adulthood, increased healthy weight, with a reduction in inequalities
Production of standard clear evidence based healthy lifestyle resources and direct access to healthy lifestyle	BHCC communications	tbc		Website used to increase physical activity levels,

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
support is available via website	team, healthy lifestyles team, support from CCG			increase access to alcohol services, improve diet and reduce smoking
Develop a Brighton and Hove Tobacco Control strategy	BHCC including schools, PH, trading standards, CCG, and NHS partners, ESFRS Tobacco Control Alliance partners	Dec 2020	yes	Strategy with a whole systems approach to reducing smoking prevalence, smoking prevalence in routine and manual workers and amongst young people.

Strategy key areas for action	Our needs / Desired Outcomes	Population outcome measures (trajectories to 2030)
Mental health and wellbeing will be improved and easier access to responsive mental health services will be provided.	<ul style="list-style-type: none"> 22% of adults aged 20+ have 2+ long-term physical or mental health conditions, 8% have mental and physical conditions, with a strong link with deprivation (2017) 10% of adults are on GP depression registers (2017/18) 	<ul style="list-style-type: none"> The gap between the overall employment rate and the rates for those with mental health services are reduced. The percentage of adults with high levels of happiness is increased and with high levels of anxiety is reduced. Death from suicide and undetermined

		injury are reduced.
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What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
<p>Deliver 2020 World Mental Health Day activities</p> <p>Continue to promote and support the campaign across the city with our partners in primary care and mental health support (Community Roots, Health and Wellbeing Service and Sussex Partnership NHS Trust [SPFT])</p>	<p>Public Health</p> <p>BHCC & CCG Communications Team</p> <p>Communications at Community Roots, Wellbeing Service and SPFT</p>	2020/21	Yes	Universal preventative mental health and proactive self-management resources for common mental health conditions
<p>We will deliver the Suicide Prevention Strategy and Action Plan across the 7 key themes of:</p> <ol style="list-style-type: none"> 1. Reduce the risk of suicide in key high-risk groups 2. Tailor approaches to improve mental health in specific groups 3. Reduce access to the means of suicide 4. Provide better information and support to those bereaved or affected by suicide 	<p>Led by Multi-Agency Suicide Prevention Steering Group, made up of Statutory, NHS, Local Authority, Police</p>	Review strategy by 2021.	Yes	Achieve the expected fall in the rate of suicide by 10% by 2020/21.

5. Support the media in delivering sensitive approaches to suicide and suicidal behaviour 6. Support research, data collection and monitoring 7. Reducing rates of self-harm as a key indicator of suicide risk.	membership alongside the community and voluntary sector.			
Continue to develop mental health community services through the newly commissioned Community Roots service. The new service encompasses a wide range of services.	Community Roots Partnership.	2020/21	Yes	Outcomes including increased number of people in paid employment and a target of 350 referrals being accepted per annum.
Deliver on the specialist health component of the Transforming Care service model through efficient maintenance of the risk register.	BHCC Disability Services (FCL)	March 2020		- Maintain the reduction in the number of admissions of adults with learning disability to hospital to less than 3 per year. - Maintain the reduction in the number of people with learning disabilities remaining in hospital at any one time to less than 10.
Work in partnership with the CCG to implement and adopt a dynamic risk register to reduce long term hospital admissions and residential care	BHCC FCL Disability Services	March 2020		- Full time residential placements to reduce by one by Mar 20 - Dynamic risk register live

Strategy key areas for action	Our needs / Desired Outcomes	Population outcome measures (trajectories to 2030)
Sexual health will be improved, including reducing new HIV infections.	<ul style="list-style-type: none"> The highest rates of new STI diagnosis and HIV prevalence outside of London (2017) 	<ul style="list-style-type: none"> HIV 95 95 95 (95% of all people living with HIV know their HIV status; 95% of people with diagnosed HIV infection receive sustained antiretroviral therapy; 95% of people receiving antiretroviral therapy with have viral suppression)

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
Deliver the Fast Track City targets <ul style="list-style-type: none"> Promote the benefits of early diagnosis Increase HIV testing Targeted campaigns to address HIV related stigma and discrimination 	Towards Zero Partnership	December 2020	Yes	Reduced number of new HIV infections and stigma
Develop an integrated commissioning plan for sexual health services for the city	Public Health, CCG, voluntary sector and other NHS partners.	December 2020	Yes	Integrated plan developed
Improve access to testing and treatment services <ul style="list-style-type: none"> develop on-line testing 	Public Health, BSUHT, CCG and	March 2021	Yes	Increased number of tests for Sexually Transmitted

<ul style="list-style-type: none"> • implement national standards on reducing the time taken between testing and results. • implement service improvements to the chlamydia screening programme • implement the national syphilis action plan 	other healthcare providers, Terence Higgins Trust			Infections
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Strategy key areas for action	Our needs / Desired Outcomes	Population outcome measures (trajectories to 2030)
People will receive support to improve their wellbeing at work.	<ul style="list-style-type: none"> • 22% of adults aged 20+ have 2+ long-term physical or mental health conditions, 8% have mental and physical conditions, with a strong link with deprivation (2017 	

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
Publish Public Health Annual Report on 'Work and Health' making recommendations for city partners to make improvements across the life course in relation to work and health.	Public Health, Health and Wellbeing Board member organisations and other city partners	The report will be launched in March 2020	Health and care staff wellbeing is a priority in the LTP	A workplace health plan will be developed, informed by the report recommendations involving partners including local employers.
Assess the feasibility of a Brighton & Hove City Council Workplace Wellbeing Award/Accreditation based on	Public Health	March 2021	No	Agreed local response to the Public Health England

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
the Public Health England Local Healthy Workplace Accreditation Guidance published in 2019.				Local Healthy Workplace Accreditation Guidance.
Develop the Public Health Single Point of Contact referral system for local workplaces getting in touch with the Healthy Lifestyles Team to improve the health of their workforce.	Public Health	December 2020	No	The routes of referrals for workplaces getting in touch with the Healthy Lifestyle Team will be improved, making the process quicker

Strategy key areas for action	Our needs / Desired Outcomes	Population outcome measures (trajectories to 2030)
People with disabilities and long term conditions, and the long term unemployed, will be supported into work.	Improved health and wellbeing and independent living.	<ul style="list-style-type: none"> The gap between the overall employment rate and the rates for those with long-term health conditions, learning disabilities and in contact with mental health services are reduced

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
Create a clear Education, Health and Care offer for post 16 and post 19 year olds with the Further Education sector and local employers.	BHCC SEND Services	April 2020		- Purposeful employment and positive feedback received from service users
Transition POD in place for young people with learning disabilities aged between 14 to 25.	BHCC Disability Services	April 2020		- Transition POD fully operational with social workers within the POD working across the full age range.
A revised Special Educational Needs and Disability (SEND) Strategy 2020- 2025 will be co-produced.	BHCC SEND	2020/21		Revised SEND Strategy 2020-2025 with targets to be presented to Health and Wellbeing Board and CYPS Committee

Specialist employment support will be provided for people living with mental health challenges.	Community Roots Partnership with South Downs Housing providing lead support 'Work and Wellbeing'.	Ongoing	Yes	Increased number of people in paid employment. Including a target of 350 referrals being accepted per annum.
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Strategy key area for action: Transforming care

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
Brighton & Hove will continue to participate in the Transforming Care programme and focus its efforts on further commissioning a range of services and support for patients with learning disabilities and autism	CCG/BHCC /NHS providers and other key partners	Ongoing	Yes	Improving waiting times for autism diagnosis and providing the right care for children with a learning disability

5. Ageing well

Strategy key areas for action	Our needs / Desired Outcomes	Population outcome measures (trajectories to 2030)
The contribution that people of all ages make to Brighton & Hove will be nurtured and celebrated and we will be both an age friendly city and a dementia friendly city.	<ul style="list-style-type: none"> 4.6% of 65+ year olds have a record of dementia (2017) 	

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
Continue to develop and build the cities Dementia Action Alliance, bringing together organisations across the city to connect, share best practice and take action on dementia.	Age UK, CCG commissioner and alliance members	Ongoing		Increased number of member organisations
Ensure community services working with older people are dementia friendly by offering activities which are inclusive and accessible to people with dementia and their carers, as well as offering dementia specific psychosocial groups and activities	BHCC, CCG commissioner, The Ageing Well Service, voluntary sector and private sector	2021	Yes	Increased community activities for people living with dementia

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
	providers			
Engage with older people to ensure they have a voice in issues which affect them. The six priority areas (co-created with older people) are 1. community support and activity 2. health and social care (including housing) 3. the built environment and outdoor spaces 4. transport 5. communication 6. Positive ageing.	BHCC, CCG, Impact Initiatives, the Ageing Well Service delivery partners, and libraries.	Ongoing	Yes	Twice yearly engagement activities
Workplaces in the city will be supported to join the dementia action alliance and train staff as dementia friends.	BHCC workplace health lead, NHS partners, Age UK,	2021		In the longer term fewer people will retire prematurely due to health reasons
Workplaces will be supported to adopt actions from the Age Friendly Employers Toolkit, in order to create flexibility in roles if needed, recruit, develop, promote and retain staff of every age, ensure everyone has the health support they need, support unpaid carers, encourage career development at all ages, and promote an age positive culture	BHCC workplace health lead, CCG, NHS providers, Chamber of Commerce	2021		
Ageist and negative language, culture and practices	BHCC, CCG,	2021		Health related quality of

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
wherever they occur, in both policy and practice, will be challenged, and the city will celebrate and recognise the successes and benefits of an ageing population.	and all employers in the city			life for older people will improve Older people will feel more connected to their neighbourhoods

Strategy key areas for action	Our needs / Desired Outcomes	Population outcome measures (trajectories to 2030)
The needs of ageing people will be considered in the design of the physical environment and in planning new housing developments.	<ul style="list-style-type: none"> • 104 in every 1,000 65+ year olds have age-related macular degeneration (preventable sight loss) (2017/18) • 749 per 100,000 people aged 65+ admitted to permanent residential / nursing care homes (2017/18) 	

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
The quality of existing mainstream housing stock will be improved and new homes future-proofed, ensuring they	BHCC and housing	ongoing		Prevent or delay early admissions to residential

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
are built to be accessible and adaptable. Housing options in the city should meet the diverse needs of older adults across all tenures – home ownership, social housing and the private rented sector	partners			care
Recommendations for the Older People’s housing needs assessment will be implemented	BHCC and housing partners	2021		Prevent or delay early admissions to residential care
Recommendations from the needs assessment for those with physical disabilities and neurological conditions will be implemented	BHCC HASC and Housing	2021		Prevent or delay early admissions to residential care Increase suitable home care, supported accommodation and extra care alternatives

Strategy key areas for action	Our needs / Desired Outcomes	Population outcome measures (trajectories to 2030)
People will be supported to reduce loneliness and social isolation and to reduce their risk of falls and fractures.	<ul style="list-style-type: none"> • The risk of loneliness for those 65+ in the city is in the top 20% in England (2011) • 41% of people aged 65+ live alone (2011) • 2,465 per 100,000 people aged 65+ were admitted as an emergency to hospital due to a fall (2017/18) 	<ul style="list-style-type: none"> • Hospital admissions due to falls are reduced

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
The Ageing Well service will deliver health promotion and wellbeing activities across the city for people aged 50+, targeting older people who are identified as being lonely and most at risk of a decline in their independence and wellbeing	Impact Initiatives and voluntary sector partners. BHCC and CCG commissioners	Ongoing	Yes	Increased throughput and referrals to the Ageing Well Service Reduction in rate of loneliness
Befriending services will match volunteers with lonely isolated adults of any age; offering short and long term interventions which build confidence and link people up to community assets	Ageing Well Service, Together Co., Time to Talk Befriending, and BHCC and CCG	Ongoing		Increased referral to befriending services Reduction in rate of loneliness

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
	commissioners			
Social prescribing services will offer 1:1 support and signposting advice to lonely isolated adults to improve health and wellbeing and build confidence and self esteem	BHCC public health, CCG commissioners, Together Co., PCNs, library services, and voluntary sector providers	ongoing	Yes	Increased referrals to social prescribing services Reduction in rate of loneliness
A public falls prevention campaign focussing on strength and balance exercise	BHCC public health and BHCC and CCG Comms	2020		Increased physical activity levels Reduction in hospital admissions due to falls
A strength and balance campaign toolkit will be rolled out to delivery partners across the city. This will enable partners promote and advise on strength & balance exercises to reduce the risk of falls	BHCC public health, health & social care providers, and voluntary sector organisations	2021		Increased capacity and awareness of delivery partners Reduction in hospital admissions due to falls
The Brighton & Hove falls prevention steering group will continue to coordinate and develop actions in the city to reduce the risk of falls and fractures with a focus on	BHCC, CCG, SCFT, and voluntary	Ongoing		Reduction in hospital admissions due to falls

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
primary prevention, training, and awareness raising	sector organisations			
Participation in the Sussex Health and Care Partnership (SHCP) Unwarranted Clinical Variation – Falls and Fragility working groups to address unwarranted clinical variation in this area.	SHCP and system partners	2020	Yes	Reduction in hospital admissions due to falls
<p>Sussex Health and Care Partnership (SHCP) and partner organisation delivery of the 3 Long Term Plan Ageing Well requirements:</p> <ol style="list-style-type: none"> 1. Urgent Community Response – responding to crisis within 2 hours, and starting reablement within 2 days of referral <ul style="list-style-type: none"> • Through Sussex-wide and B&H placed based Community Reablement and Rapid Response programme which includes the significant review of current discharge to assess processes, which predominantly affects older people in the city. 2. Enhanced Health in Care Homes 	<p>SHCP and partner organisations (see left).</p> <p>Predominantly PCN led with involvement from system</p>	Further implementation may be determined by requirements of national specification for EHCH (to be published in 2020)	Described in Ageing Well section of LTP and the Out of Hospital Model	<ol style="list-style-type: none"> 1. More joined up care for all patients 2. Increased support to nursing and residential homes and increased quality of proactive care

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
3. Anticipatory Care - Community Multidisciplinary Working	partners. Predominantly PCN led with system partners			in these settings. 3. Proactive identification and response for older adults or those with increasing frailty

Strategy key areas for action	Our needs / Desired Outcomes	Population outcome measures (trajectories to 2030)
More people will be helped to live independently in the community by services that connect them with their communities.	<ul style="list-style-type: none"> • 58% of those surveyed receiving adult socialcare had good quality of life (2017/18) • Cares have a similar quality of life to the rest of England (2016/17) • 20.5% of older people are income deprived (2015) • Flu immunisation uptake at 67.5% in 65+ year olds (2017/18) is below the goal of 	<ul style="list-style-type: none"> • Health related quality of life for older people is increased • Good quality of life for carers is increased • Flu immunisation rates for 65+ year olds (and at risk groups) are increased. • Permanent admissions to residential and nursing homes are reduced. • Repeated admission to hospital is reduced

75%

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
The Ageing Well Service will provide information and advice and activities in community settings to promote and maintain independence, and will support people to access 'early' and 'appropriate' support.	Impact Initiatives and voluntary sector partners. BHCC and CCG commissioners	Ongoing	Yes	Prevent or delay early admissions to residential care Health related quality of life is improved
Continue to deliver the Warmth for Wellbeing programme in the city to increase awareness of the health risks of fuel poverty and cold homes and increase referrals for Warm Home Checks and financial support	BHCC commissioner, CCG, and delivery partners	Ongoing		Prevent or delay early admissions to residential care Reduction in excess winter deaths Health related quality of life is improved
Older people will have access to trusted independent financial and careers advice to, manage the financial transition from work to retirement, or to manage ongoing later life careers	BHCC, Financial sector, voluntary and private sector	2021		Reduced % of older people being income deprived
A cross system action plan approved by the Health and Wellbeing Board to improve adult immunisation	BHCC, SHCP, NHSE, PHE,	2020/21 tbc	Yes	Increased immunisation coverage at all ages

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
<p>coverage including flu, Shingles, pneumococcal and target groups as necessary e.g. BCG.</p> <p>Joined up communications plan promoting adult vaccinations in the city, including an annual schedule for communications campaigns.</p>	<p>CCG, SCFT</p> <p>BHCC, PHE, NHSE, CCG, SHCP</p>	<p>2020/21 tbc</p>		
<p>The <i>Better Lives, Stronger Communities</i> programme will provide a focus on supporting the wellbeing and independence of adults with care and support needs and their carers. We want people to have choice about how they want to live, have the right support at the right time whilst making sure we can sustain our services for the future.</p> <p>The programme will:</p> <ul style="list-style-type: none"> • ensure that solutions are developed collaboratively with those with care and support needs, our staff, and partners • Develop our strength based practice model for social care • Help to sustain a financially viable service • Recognise the key role of commissioning • Make best use of technology 	<p>BHCC HASC and NHS, CVS partners</p> <p>We will take a multi-disciplinary and collaborative approach with our City partners to peoples' individual circumstances.</p>	<p>4 year delivery programme</p>	<p>Yes – PCNs, social prescribing etc</p>	<ul style="list-style-type: none"> • Better outcomes for people with care and support needs. • Help people access the help they need • Support people to be as independent as possible • Work effectively with people who have more specialist needs

6. Dying Well

Strategy key areas for action	Our needs / Desired Outcomes	Population outcome measures (trajectories to 2030)
A city wide approach will be developed to improve health and wellbeing at the end of life and to help communities to develop their own approaches to death, dying, loss and caring. This will include recognising the specific needs of children and young people and their families and carers.	<p>People and carers accessing support earlier for dying well</p> <p>Improved understanding of children's and young people's services and needs leading to improved choice and personalisation.</p>	<p>Dying at home or place of choice</p> <p>Referrals to the carers hub</p> <p>Other indicators will be explored as part of the development of the workstream</p>

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
Establish and develop a steering / network group to agree how we work together, align programmes and engage with others across the system as well as build on findings from the Dying Well workshop Nov 19	Martlets, BHCC, SCHP, CCG, CVS, Community Works	May 2020	Yes	Group / network is established and well led, with clear alignment with the existing B&H End of Life Steering Group to be clear on respective roles and responsibilities
Look at transforming the clinical end of life work including in GP practices to focus more on dying well	SHCP / CCG	March 2021		Plan to broaden scope of end of life work
Social workers supported and trained to understand dying	HASC	March 2021		Social workers trained

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
well better including raising the topic earlier with clients and families, cultural awareness, PoA finance health and welfare				
Martlets pilot compassionate neighbours volunteer programme	Martlets	December 2020		Pilots implemented, reports produced
Targeted support for communities – LGBTQ switchboard grief encounters bereavement peer support pilot	LGBT switchboard	December 2020		
Increased signposting across Council, NHS and voluntary sector including social prescribing and befriending	HASC, PCNs, Voluntary sector, Together Co.	March 2021		Increase referrals to carers hub and their bespoke bereavement support.
Celebrate dying matters week	BHCC, NHS providers, SHCP, Voluntary Sector, Businesses	May 2020 and May 2021		Increase public awareness, measured through survey
In-depth needs assessment for dying well specifically to look at gaps in services and including public engagement	BHCC public health and CCG	March 2021		JSNA produced, needs and opportunities identified
For Children and young people, we will start by mapping current pathways and services locally and across Sussex, benchmarking against best practice standards. Key partners and stakeholders will be brought together to develop our strategic approach. Plans for improvement will need to	CCG, NHS, CVS and hospice providers	September 2020	The NHS LTP included a commitment under paragraph	Identifies gaps in services and standards. And provides a platform for future strategic direction and improvements

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
ensure synergy with improvement work in adults and in particular for transition between services.			3.41 to provide match funding to CCGs who commit to increase their investment in local children's palliative and end of life care services.	

Strategy key areas for action	Our needs / Desired Outcomes	Population outcome measures (trajectories to 2030)
More people will die at home or in the place that they choose.	<ul style="list-style-type: none"> • Most people would like to die at home. In almost half of all deaths (49%), people die in their usual residence (2017). This is a higher proportion than England and has increased from 40% in 2006. • 38% of deaths are in hospital • 25% of deaths are in care homes • 8% of deaths are in a hospice • 25% of deaths are at home. 	<ul style="list-style-type: none"> • People dying in their usual place of residence

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
ReSPECT process is implemented citywide to support earlier and more holistic planning for future care	CCG, GP practices / PCN, BSUH, SCFT, SPFT, hospices	From 2021	Yes	To create personalised recommendations for clinical care in emergency situations in which patients are not able to decide for themselves or communicate their wishes. More people die in their usual place of residence.
Improved use of patient information and data, including use of Enhanced Summary Care Records	SHCP	Ongoing		
Promotion of earlier referrals to end of life and hospice care for non-cancer patients	Social care and NHS	Ongoing		

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
				<p>Reduced unwanted / unwarranted conveyance from care homes to hospital if adequate community based care had been available.</p> <p>Increased shared decision making and personalised care.</p>
<p>Strengthen proactive support for people likely to be in the last 12 months of life</p>	<p>SCHP, PCNs</p>			<p>Supporting increased registration of patients to be on the Gold Standards Framework and / or Palliative registers of general practices in the city.</p> <p>Associated increase in use of the Universal Contingency Template and ReSPECT forms completed and shared across care partners with consent – for this patient group.</p>
<p>Develop dying well improvements for the Continuing Healthcare (CHC) process</p>	<p>CCG – CHC, BSUH, SCFT</p>	<p>March 2021</p>		<p>Work with LA on managing provider market. To explore</p>

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
				<p>pilot for an identified provider to deliver all Fast Track domiciliary packages of care, this is being look at as a model Sussex wide. Aim of this model is to reduce time individuals waiting for care packages in the community and to ensure consistency and quality of care delivered.</p>
<p>Applying the 6 Ambitions for Palliative and End of Life Care throughout all health and care services</p>	<p>SCHP, CCG, NHS</p>	<p>March 2020</p>	<p>Yes</p>	<p>Each person is seen as an individual.</p> <p>Each person gets fair access to care.</p> <p>Maximising comfort and wellbeing.</p> <p>Care is coordinated.</p> <p>All staff are prepared to care.</p> <p>Each community is prepared to help.</p>

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes

Strategy key areas for action	Our needs / Desired Outcomes	Population outcome measures (trajectories to 2030)
Support for families, carers and the bereaved will be enhanced	GP practices / PCNs are more aware of support for carers Increased self-referrals to the carers hub, as more people are aware of support available for carers	Increased referrals to the carers hub

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
Carers hub to run training / awareness sessions for GP practices / PCNs	Carers hub, CCG, HASC	March 2021	Yes	Increased referrals to the carers hub
Communications plan for carers hub	BHCC and CCG comms, carers hub	May 2020		

What will be done?	Who will do it?	By when?	Cross reference NHS LTP	Output / Outcomes
Faith groups lead a dying well summit	Faith leaders group, hospital	May 2021		
New section on caring for a dying person and advance care planning and support for carers including bereavement support	CCG	March 2021		
The increased specialist paediatric nurses as part of the Child Death Nurse Support team and paediatric leads will be rolled out across Sussex.	CCG	2020		<p>Increased shared learning enabling continuous improvements in services and responses across the system.</p> <p>Increased support for families and other clinical staff involved.</p>